

From the Bay to the Hills

**Rotary**  
District 9810



## RI DISTRICT 9810 CLUB RECOGNITIONS 2019-20

Clubs are invited to submit applications to be recognised for their achievements in the areas of:

1. CLUB BUILDING
2. CLUB PROJECTS
3. CLUB PR AND COMMUNICATIONS

If a Club receives recognition in all three areas, they will automatically qualify for an additional recognition as an "**Outstanding Rotary Club in 2019-20**". Clubs do not need to apply for this additional recognition.

**Applications should be sent by email directly to Judith Eadon no later than 15<sup>th</sup> May 2020.**

### SELECTION CRITERIA FOR EACH ACHIEVEMENT CATEGORY

In addition to the RI Recognition program, the aim of our District's recognition system is to acknowledge suitably qualified Clubs for their achievements in the areas of Club Building, Club Projects, and Club PR & Communications.

The selection criteria have been designed to clearly specify the areas on which the assessment will be based.

There will be an element of judgement to ensure that all Clubs recognised are of the highest possible standard.

### RECOGNITION CATEGORIES

#### 1. CLUB BUILDING

1. Maintain a comprehensive Club Membership Growth & Retention plan.
2. Achieve a net increase in membership of at least 2 members from the July 1, 2019 RI Figures, at the time of submission.
3. Maintain a new member mentoring and engagement program.

*To qualify for this recognition, Clubs should include a copy of their Membership Plan with their submission and provide a brief statement of their membership status and their mentor program.*

#### 2. CLUB PROJECTS

1. Develop a major new service project.
2. OR expand an existing major service project.
3. Support of projects from two other avenues of service.

Some Club service recognitions may be noted as Community, International, Vocational or Service to Youth or Multi Club.

*To qualify for this recognition, Clubs should supply a brief statement on each of the three areas in this recognition category.*

### **3. CLUB PR / COMMUNICATIONS**

1. Publish a well-designed, regular Club bulletin (or Communique) and have an engaging, and up-to-date website.
2. Show engagement with the community by promoting Club activities and achievements through at least one social media channel.
3. Promote a major Club project, or the Club or Rotary in general through a significant local media PR campaign.

To qualify for this recognition, Clubs must supply a brief statement, electronic attachments, screen shots / links (if applicable) about each of the three areas in this recognition category.

Selections will be made from both Club submissions and nominations from District Leaders.