



How you club can be more involved in environmental projects

District 9810 Presidents' Meeting
21 August 2020

Rotary



ESRAG
ENVIRONMENTAL
SUSTAINABILITY
ROTARY ACTION GROUP



*Sustainable Communities
Walking Lightly on the Earth*



Tonight

1. Environment and Rotary
2. Supporting the Environment - new Area of Focus
3. District 9810 Sustainable Communities Committee
4. EnviroClub Awards
5. Environmental Sustainability RAG in Australia
6. Colour Your World Challenge

Environment in the news



Bushfires

Image by Terri Allen from Pixabay



Floods

Image by sandid from Pixabay



Drought, Victoria

Photo: Pat Armstrong

Australia is becoming a world leader in renewable energy



Sunshine Coast Shire (Qld)

https://www.youtube.com/watch?time_continue=47&v=O_KRiZA5nfM&feature=emb_logo



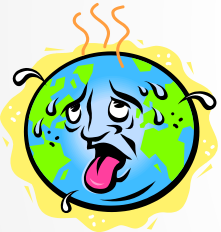
Wind farm (near Ballarat)



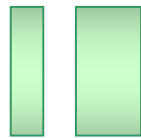
Home solar

How will we build a more sustainable world?

Less
Sustainable



Too many
Too much!



Sustainable Development

More
Sustainable



Enough for all,
forever

What is the role of Rotary?

The environment sustains all life on Earth, and Rotary cannot effectively or sustainably serve humanity, if Rotary does not focus on supporting the wellbeing of Planet Earth.

ESRAG's Position Paper on adding Environment as Unique Area of Focus.
January 2020

Why focus on the environment?

1. Many clubs are doing environment projects.



School gardens



Tree planting



East Timor Roofing Company



Sell bee friendly plants

2. Environment is important to many Rotarians & Rotaractors

Figure 48. Ideal organization's causes by Rotarians, Rotaractors, and alumni

	Rotarians	Rotaractor	Alumni
Basic education and literacy	48%	50%	43%
Economic and community development	37%	34%	27%
Water and sanitation	33%	17%	20%
Hunger and food scarcity	24%	27%	22%
Disease prevention and treatment	23%	23%	20%
Peace and conflict prevention/resolution	22%	25%	30%
Environment	23%	32%	29%
Polio eradication	22%	9%	7%
Disaster relief	14%	14%	11%
Human rights	14%	23%	28%
Maternal and child health	10%	11%	11%
Women's empowerment	8%	13%	16%
Refugee crisis	5%	6%	14%
Human trafficking	5%	6%	9%

Source: OUR VISION FOR ROTARY'S FUTURE: A Report of the 2017 Triennial Strategic Planning Survey

file:///C:/Users/Pat/Downloads/strategic_plan_survey_results_en.pdf

HOLGER KNAACK, RI PRES. 2020-21

... one way that we can listen to younger generations and make existing club membership more appealing to them is to **focus more on the environment**. Recent disasters — such as the bush fires in Australia — underscore the importance of taking strong action.



Our last three presidents made a strong case for Rotary doing more to preserve the environment. ... We are already **building environmental protection and sustainability into our service projects**, but we have to make these issues more of a priority.

THE UN's 17 Sustainable Development Goals

mostly align with Rotary's Six Areas of Focus:



Promoting Peace



Fighting Disease



Providing Clean Water
& Sanitation



Saving Mothers and Children



Supporting Education



Growing Local Economies

**Six SDG Goals do not align:
Those that relate to the Environment**





Introducing Rotary's new area of focus:

SUPPORTING THE ENVIRONMENT

Embrace all the UN Sustainable Development Goals



6. Clean Water and Sanitation

7. Affordable and Clean Energy

11. Sustainable Cities and Communities

12. Responsible Consumption & Production

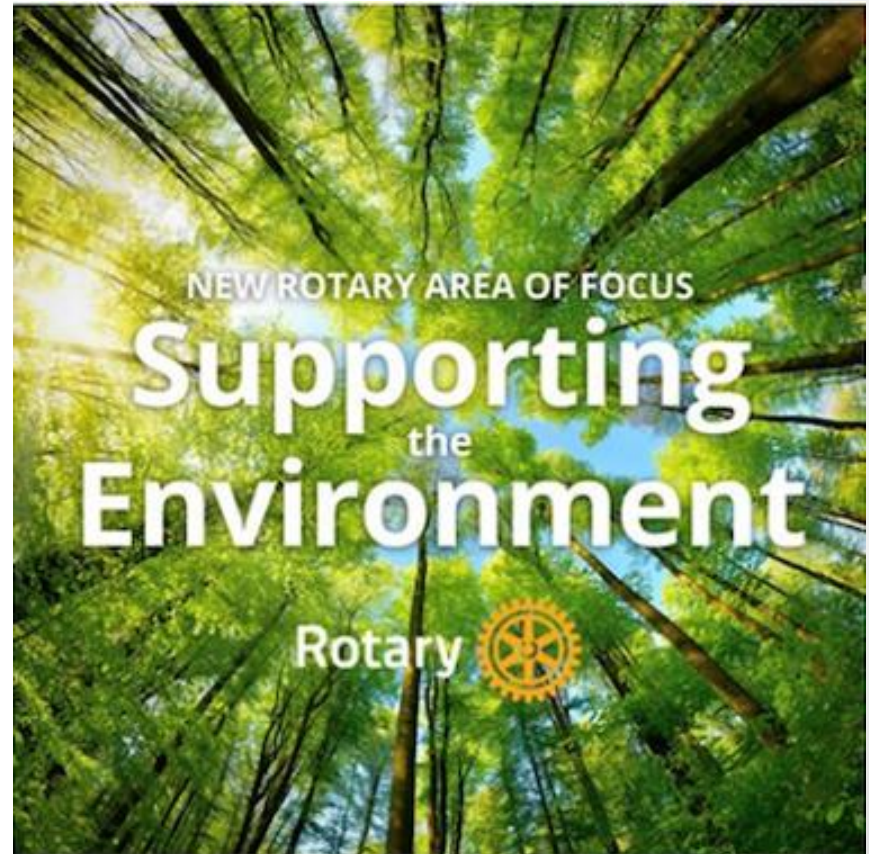
13. Climate Action

14. Life Below Water

15. Life on Land

Supporting the Environment - new Area of Focus

- SoE Policy Statement – expected soon
- Clubs can apply for Global Grants - July 2021
- US\$18 million allocated by TRF for these grants



7th AoF opens opportunities



**Bring Benefits
in Other Areas
of Focus**



**Involve Your
Whole Club**

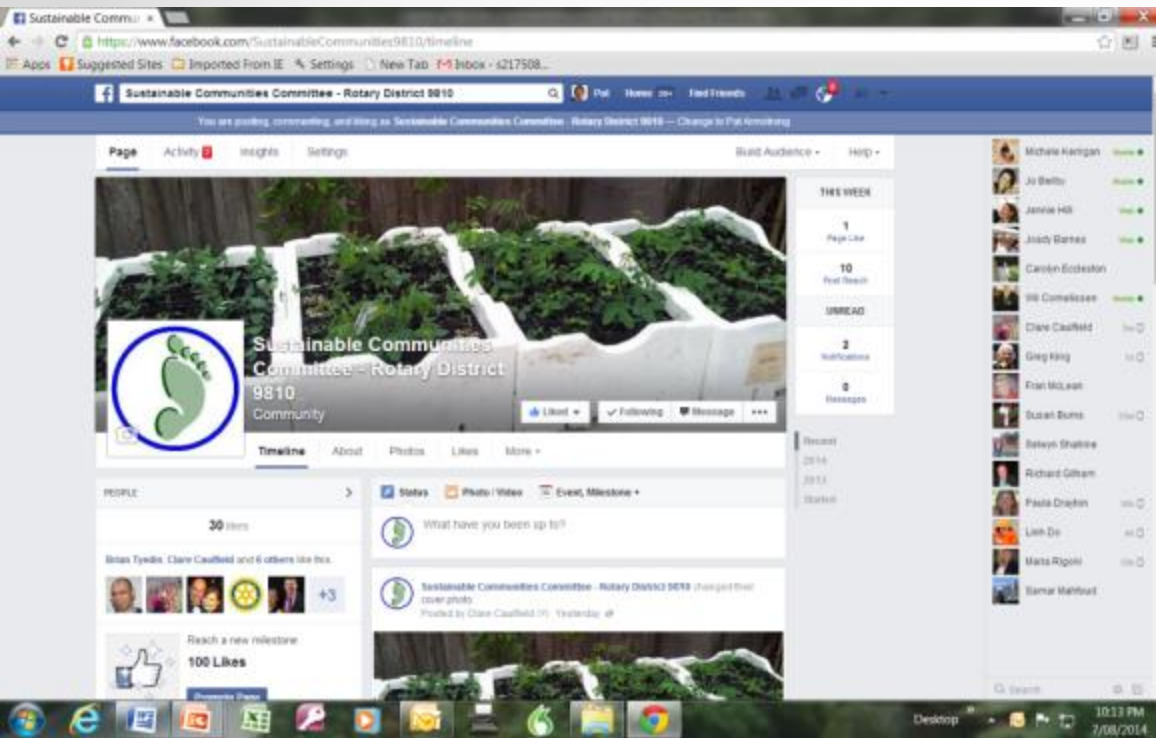


**Engage
Younger
Members**

District 9810 Sustainable Communities Committee

- Supports clubs in the District to integrate ES into their projects
- Initiatives: surveys, displays, guest speakers, workshops
- Projects: tree planting, solar energy, supporting 'climate change refugees' & reusable products





Sustainable Communities (District 9810)

Facebook:

<https://www.facebook.com/SustainableCommunities9810/timeline>

Website:

<https://rotary9810.sustainablecommunities.org.au/>



District 9810 Tree Project



Sowed the seeds



Cared for seedlings



Planted 11,000 trees over seven years



Monitored the growth of our trees¹⁷

D9810 EnviroClub Awards

BRONZE AWARD



SILVER AWARD



GOLD AWARD



Commitment to ES

- Club ES officer (suggest join ESRAAG)
- Club ES committee
- Review existing ES initiatives
- Plan new ones
- Annual statement to District ES Coordinator

Continuing commitment to ES

- Hold a current **BRONZE** Award
- Launch ONE new major ES initiative Or
- Improve an existing one
- Communicate ES initiatives

Significant commitment to ES

- Hold a current **SILVER** Award
- Launch TWO major ES initiatives Or
- Improve TWO existing ones
- Communicate ES initiatives

ESRAG

**Australian, New Zealand and Pacific
Islands (ANZPI)**

Regional Chapter



Supporting Rotary Districts and Clubs within
our region to take actions to ensure
Environmental Sustainability

<https://www.esraganzpi.org/>

ESRAG: Project ideas

ESRAG & World Environment Day
A Handbook for Rotary Clubs

**By helping to protect
our natural world,
we support all of our
areas of focus**



Host a World Environment Day event

Adopt a river

Organize a clean-up

Measure and improve air quality

Monitor and improve water quality

Plant trees and restore forests

Connect with nature

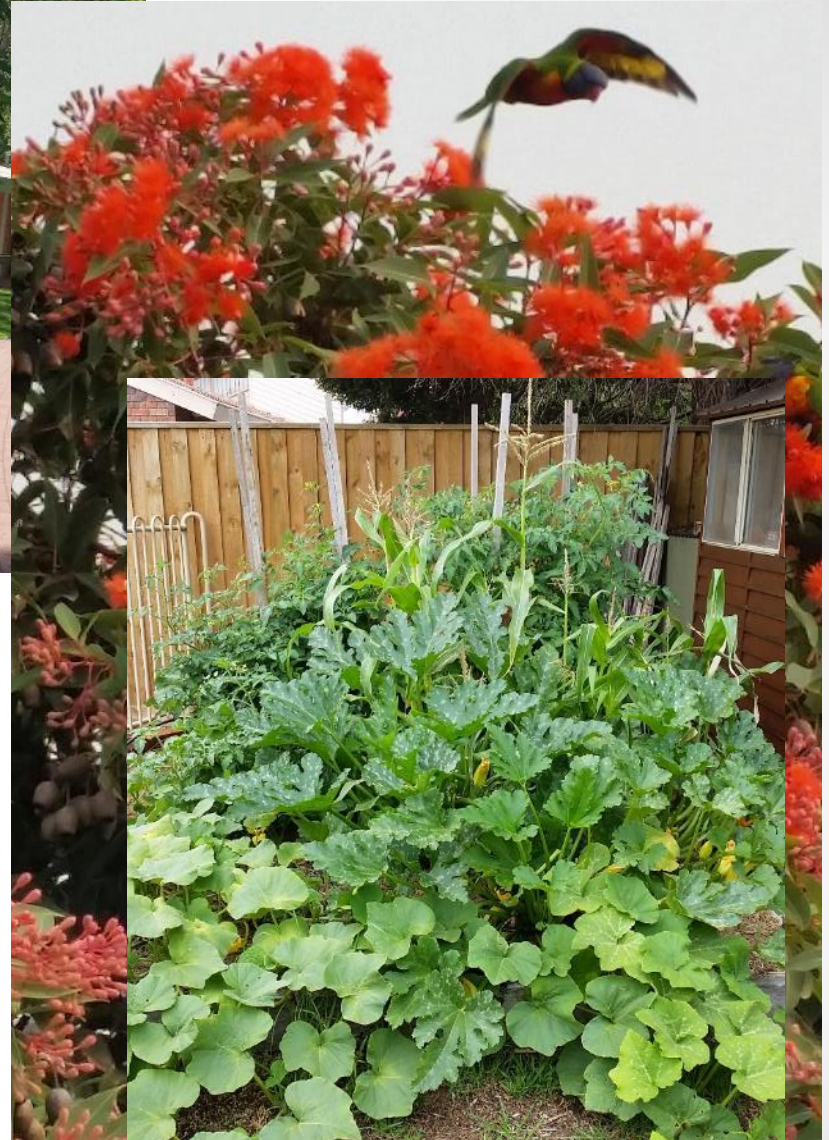
Help a community go solar

Build a community garden

Beat plastic pollution

Reduce our ecological footprint

<https://www.esrag.org/esrag-unep-handbook>



Colour Your World Challenge

As we emerge from lockdown ...

Create patches of colour in
home gardens and parks

Attract pollinators

Resources available
on D9800 website



Provide members
with packets of
seeds

Native flowering
plants

Vegetables

Colourful flowers

Record photos and videos and upload



How can your club get more involved?

- Form a club Environment Committee
 - Invite guest speakers on sustainability
 - Take on one new environmental project
 - Apply for an EnviroClub Award
 - Develop a Club Environment policy e.g. car pooling
 - Share your Environmental projects on your Club Facebook page
- Join ESRAG and the ANZPI Regional Chapter
- Join the District Sustainable Communities Committee
- Ask us to speak to your club



How you club can be involved in environmental projects

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