



Edition 2

October 2014

# District Governor's Message

How quickly the Rotary year passes! It just goes to demonstrate how important it is to have continuity in our planning year-on-year so that we don't lose momentum in the start up to the year.

Membership growth and retention is one of those areas where we need to have a multi-year strategic approach if we really want to make a difference.

As we travel around the District it is evident that membership is one of the biggest concerns of clubs. Some of our clubs are doing some great things and have truly adopted bold and innovative strategies that we can all learn from.

The Rotary Club of Chelsea have a rigorous "friends of Rotary" volunteer program where prospective members can engage with projects while assessing whether full membership is the right thing for them.

The Rotary Club of Box Hill Central have developed a framework where membership is treated as a "process" rather than an "activity".

Under this framework all activities are undertaken with a view to whether they would be appealing to prospective members, resulting in sharp, professional meetings and projects.

The Rotary Club of Doncaster are developing a "club within a club" model where a cadre of younger members will develop and run their own programs.

The Manningham cluster are running a multi-year "Business Excellence Awards" program, building long term relationships with local businesses that may translate into meaningful membership opportunities.

Several clusters are working on the "Game Changers" model presented at the recent District Membership Seminar.

There is a lot happening so I encourage all clubs to reach out and learn from their neighbours, share good ideas, be bold and innovate.

A key priority we have this year is to facilitate the sharing of information on some of our great projects so that we optimize our efforts.

During August our District hosted the Southern Region Rotary Australia World Community Service (RAWCS) annual general meeting.

The AGM was preceded on the Saturday afternoon with a series of presentations on running effective international projects.

Also during August we ran a District Community Service Seminar focused on helping clubs learn how to effectively engage with local government to identify community needs.

At the beginning of October we are holding a District Vocational Service Seminar at which we will be showcasing nine outstanding vocational service projects run by clubs in our District.

I strongly encourage all clubs to be represented at events like this.

It is just so important that we take the opportunity to learn from each other so that we can make the best use of our limited volunteer hours.

## **Tony Monley**

2014-15 Governor,

Rotary District 9810, Victoria, Australia

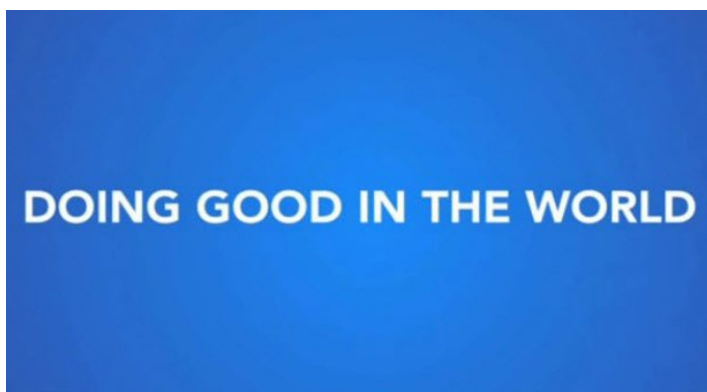
# ROTARY FOUNDATION

Rotary's 34,000 clubs and 1.2 million members serve communities around the world, each with unique concerns and needs.

Rotarians have continually adapted and improved the way they respond to those needs, taking on a broad range of service projects.

The most successful and sustainable Rotary service tends to fall within one of the following six areas:

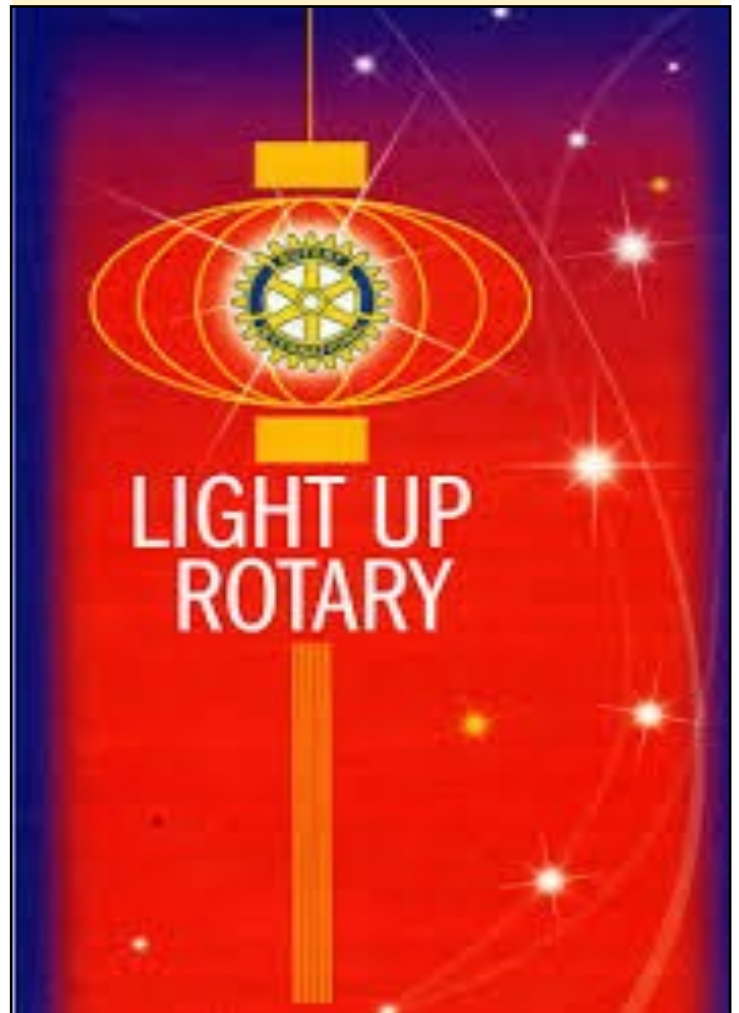
- ◆ Peace and conflict prevention/resolution
- ◆ Disease prevention and treatment
- ◆ Water and sanitation
- ◆ Maternal and child health
- ◆ Basic education and literacy
- ◆ Economic and community development



To view the "Doing Good in the World" video click on the blue box above. Note: this will link you to the Rotary International website.

# IN THIS ISSUE

CAMP AWAKENINGS	P 10
DGE GOES TO BIG SCHOOL	P 4
EBOLA VIRUS ISOLATION UNIT	P 9
FOUNDATION REPORTS	P 15-17
FOUNDATION 6 AREAS OF FOCUS	P 2
INTERPLAST	P 9
LARRY THE LORIKEET	P 7
LEARNING & DEVELOPMENT	P 11
MASH MAKES MEALS	P 13
MEMBERSHIP BROCHURES	P 3
PARKINSONS WALK	P 11
RAWCS FIJI PROJECT	P 12
PROBUS	P 6
ROMAC	P 10
ROTARY & ROAD SAFETY	P 5/6
WHERE ARE THEY NOW	P 14



# MEMBERSHIP BROCHURES

PDG Dick Garner along with District 9810 Membership Committee have been busy developing promotional brochures to assist in increasing Club Membership.

The Objective is to increase Membership by getting Rotarians to focus on targeted areas of the public to solicit new members. So we “fish where the fish are”.

## Target Brochures:

A series of four brochures are planned to cover demographics that could be attracted to Rotary membership:

- Retirement
- Working from Home
- Offspring of Rotarians / Alumni
- Volunteering

The first two publications targeted at Retirees and People Working from Home are already printed. Two more brochures are also close to completion.

These brochures are aimed at people who potentially could be attracted to what Rotary can offer. The text is focused on spelling out the personal benefits that working with or joining Rotary could give them. They also give Club members a reason to identify and talk to people who are in these categories.

Printed brochures just provide a one-dimensional approach or you could say a traditional Rotary Approach. So we also have also created **eBrochures smart** versions of the brochures that can be distributed electronically.


**eBrochures** can be used for Facebook, websites, and other social media areas. They are a great way to get information out to a wide audience.

Each Club is being given a supply of 100 of each of the printed brochure. The concept is that they should be used selectively and given to the people that they are

targeted for e.g. someone working from home. So we are changing our focus to a more campaign based approach as distinct from just handing brochures out on mass.

Please share with your Club members that we want to focus membership. Request Clubs members to identify people in their communities that fit the categories and get the brochures to them.

**eBrochure** versions of the brochures will be personalized to your Club. An information sheet will be completed and sent from your Club to the design centre. Personalized **eBrochures** will then be returned for your Club use.

**Rotary** 

**Smart Brochure Series**

- Targeted Rotary membership information at the click of a button.
- Pages turn from front cover through to back page on click or keypress.
- Customised with your Club contact and meeting details.
- Live link to Rotary Club Finder
- Live links to Rotary information and promotional videos, including:
  - Harbour Bridge Climb
  - Doing Good in the World
  - Rotary: Make a Difference
  - Bono's Message



## DGE DAVID TOLSTRUP GOES TO BIG SCHOOL



In late July David and Alison Tolstrup joined in with our Australian and New Zealand incoming Governor cohorts for what is called the RDU / DGE Briefing and Training weekend which was held at Parramatta.

David said the highlight for all was that Ravi Ravindran R.I. President for 2015-6 was present. This apparently is most unusual and was a fantastic opportunity for us to meet our "Team Captain". Also present was our Zone Director who for this and next year is Guiller Tumangan from The Philippines. Ravi impressed us all with his humility but at the same time clearly a steadfast view of how things should be done. He has developed some new accountability measures of the organisation, particularly at Board level.

Ravi will be in Melbourne for the Multi District Rotary Foundation Dinner on Monday December 8<sup>th</sup>, so mark it in your diaries now.

The DGE's spent some time with the Regional RI Office Staff in Parramatta receiving a briefing on what services that office provides and presenting an overall briefing of key Rotary management issues within our territory, with a particular emphasis on The Foundation.

The party had a tour of the RDU Office. It was RDU, and various program organisations that funded most of the weekend. The group learnt more about the Governance of RDU and their transformation into a more digital age. Members can now opt to receive their RDU magazine electronically saving huge printing costs. When a pre-determined mass of subscribers switch to digital, subscription rates may come down.

The remainder of the weekend was spent listening to half hour presentations from over twenty national or multi district Rotary projects.

Some of the known projects whose presentation really impressed all were: ROMAC; NYSF; Interplast; & Australian Rotary Health. It was interesting to hear from both Shelter Box and Disaster Aid International as fundamentally both these projects do the same thing, although the major difference seems to be that Disaster Aid train their field operatives in Australia, thus making volunteering easier, whilst Shelter Box do their training in the UK, which must be more expensive. Also, it seems that Disaster Aid provide a wider scope of aid such as a re-roofing project following a disaster.

Also very interesting and possibly a touch confronting program is Dream Cricket. It is a cricket based activity designed for children with a wide range of disabilities, from deafness, mild autism; ADHD, through to major physical and mental disabilities. It has massive self-esteem building outcomes. To run the program Rotary Clubs not only engage the special school involved but also a nearby Secondary School that would provide the one on one mentors or helpers who work with an individual student to perform some capability specific activity.

The group was hosted to dinner by Probus, where there was a presentation on the future of Probus.



# Rotary and Road Safety

Brian Negus Rotary District 9810 Road Safety Liaison Officer

Around 300 people are killed on Victorian roads each year with nearly one third of these in the 18-25 age group yet they represent only 15 percent of the population. In addition young drivers 18 to 20 are three times more likely to be involved in a crash than drivers aged over 20. Road safety research has shown that increased supervised onroad driving experience for learner drivers, and classroom type learning about vehicle behaviour,

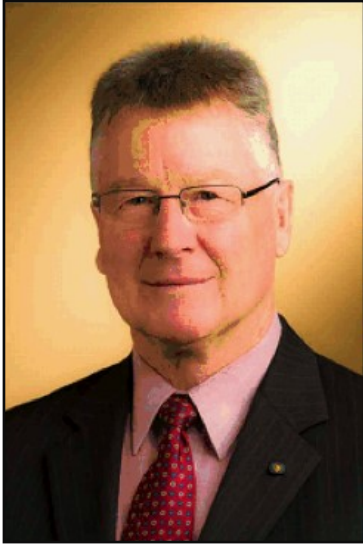
risk assessment and hazard perception are likely to make the most effective and lasting contributions to road safety. The regulations now require learners to have 120 hours of supervised driving prior to sitting for their P licence.

However, research evidence also shows that off-road driver training and especially using skidpans contributes little to reductions in crash risk among young drivers. In fact studies have shown that these courses can have a counter-intuitive effect in increasing crash risk by instilling a false sense of confidence in some drivers.

A number of Rotary Clubs are involved in various programs aimed at improving road safety or working with other organisations like RYDA, Motorvate and Murcotts Driving Centre to deliver programs. There are a wide range of training programs being promoted for young drivers and it is very important that Rotary Clubs think carefully about the effectiveness of any programs they pursue.

The issue of road safety is more than safer drivers. There is a need for *safer drivers* in *safer cars* on *safer roads*.

Many crashes occur when ordinary people make everyday human mistakes. Improved safety of roads and roadsides, improvements in driver behaviour, and adoption of vehicle safety technology are needed to reduce the road toll. Governments are accountable for improving safety on our roads and for the regulations governing driver licensing and vehicle safety standards. But **YOU** can help improve the communities understanding of road safety and make a real difference to learner drivers



## How can you be involved?

Community engagement, participation and support are a key to the success of road safety programs. There are three key proven programs where Rotary can be actively involved in helping to improve safety on our roads.

1. **Sponsor** your local secondary schools to hold a Fit to Drive interactive workshop for Year 11 students. The workshop includes facilitated small group discussion activities around risk taking and young driver safety. For details contact the regional Department of Education Senior Program Officer (TSE) [www.education.vic.gov.au/studentlearning/programs/traffic/proflearn.htm](http://www.education.vic.gov.au/studentlearning/programs/traffic/proflearn.htm)
2. **Volunteer as a driving mentor - L2P** for a learner driver who doesn't have access to a supervising driver. L2P is a driver mentor program coordinated by VicRoads and run by local councils. It involves matching community volunteers (experienced drivers) with young learners so that they can achieve the required 120 hours of supervised driving practice. This is a great program for Rotarians and more information is available on the VicRoads website. To become a L2P volunteer, call 1300 360 745.
3. **Spread the word** about in-car safety technologies. Find out more about the latest in-car safety technologies and help spread the word about how they can save lives. For details visit [racv.com.au/roadsafety](http://racv.com.au/roadsafety)

The other programs which some Clubs have been involved with are shown below with a brief **statement from their websites** and reference to where you can find further material is included.

### RYDA Australia

The RYDA Program is a road safety education program aimed at reducing death and injury amongst young people on Australian roads. The Program targets 16 to 17 year olds and focuses on attitude and awareness with the aim of helping young adults become better people on the road. It is a one-day event held at a non-school site which co-ordinates the efforts of local road safety experts, driving instructors, the Police, recovering survivors of road crashes, drug and alcohol

educators and financial services personal.



Continued on page 6

Continued from page 5

A number of Rotary Clubs provide funds to enable young people to attend this course.

For details visit [www.ryda.org.au](http://www.ryda.org.au)

### **Motorvate Young Driver Program**

The Motorvate Young Driver Program triggers a re-assessment of high confidence levels, so drivers are therefore less likely to indulge in risk-taking and essential knowledge so that inexperienced drivers have a better chance of surviving emergency situations. The Program also includes fuel efficiency strategies that are an ideal fit with safe driving. With today's increasing fuel prices, a good way to motivate young drivers to drive slowly, smoothly and safely is to hit them in the hip pocket nerve – they are even more likely to drive more safely when there are multiple motivations for doing so!

For details visit [www.mindovermotor.com.au](http://www.mindovermotor.com.au)

Brian Negus

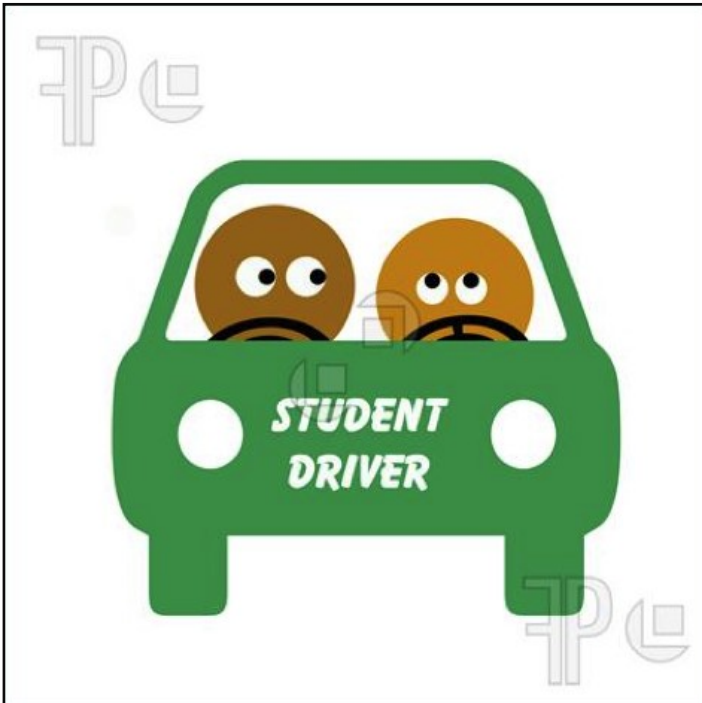
Rotary District 9810

Road Safety Liaison Officer

Office: (03) 9703 6103

Mobile: 0419 545 816

Email: [brian\\_negus@racv.com.au](mailto:brian_negus@racv.com.au)



**Student Drivers  
Tomorrow's Rotarians!**

## **WHAT DO YOU KNOW ABOUT PROBUS? CLUBS?**

### **A BRIEF HISTORY**

Probus originated in the UK in 1965, the first Probus clubs were formed in New Zealand in 1974, and in Australia in 1976. The first Probus Club in the Philippines was formed in 2007.

Probus has filled the need for today's Active Retirees, so much so that the growth has been phenomenal. Probus is now a worldwide movement in over 23 countries.

In the South Pacific region, there are over 2,186 Probus clubs with more than 170,000 Probus club members. The vision of the Probus South Pacific Limited (PSPL) is to co-ordinate the growth, development and on-going support for Probus clubs, as the most widely recognized organisation for active retirees, in fostering the true spirit of Probus – fun, friendship and fellowship.

So what can your Rotary club do for Probus?

Your Rotary club can accept the challenge to sponsor the formation of a new Probus clubs in your district to meet the needs of the current day retirees.

The small financial investment from your Rotary club to form a new Probus club can return an investment of 30+ years of fun, friendship and fellowship for seniors in the wider community.

### **WHAT IS THE ROTARY PROBUS CONNECTION?**

PROBUS is PROUD to be recognised as ***A Community Service Activity of Rotary clubs.***

Probus is an association of retired and semi-retired people, and those who are no longer working full time who join together in clubs, the basic purpose of which is to provide regular opportunities for them to keep their minds active, expand their interests and to enjoy the fellowship of new friends.

***Probus clubs may only be formed/sponsored by a Rotary Club.***

Once Rotary sponsors a Probus club and it is accredited by Probus South Pacific Limited (PSPL) the Probus Club is then self-governing in administration. Two Rotarians nominated by the Rotary Board of Governors represent Rotary on the PSPL board.



## SEEN LARRY?



## RC FOREST HILL'S LORIKEET

Larry the Lorikeet officially flew into the hearts and minds of Victorian young children in August, thanks to the supporting efforts of the Rotary Club of Forest Hill. Larry is the central character in a colourfully illustrated and cleverly written book designed to increase awareness of protecting the environment.

Symbolically, the tale traces the flight around Melbourne's iconic Blackburn Lake preserve of a lorikeet who is forced to flee his home in the face of developers' bulldozers which have destroyed his habitat, his plight becoming increasingly desperate. Sponsored by the Rotary Club of Forest Hill, the project was supported by Whitehorse Council, two secondary schools and an artist/artist.

The original concept for the book and some text came from Box Hill High student Adam Bepalov, with help from Liam Grant and Brad DeFranceschi, while on an environmental project at the lake.



Whitehorse Council and the Lake's Education officer Lucy Menzies made input to the text and she and Rotarians guided the project.

Forest Hill College Counseling and Wellbeing leader Marianne McEwen and other staff ran an art competition to decide the book's illustrator. Zena Zeng, a 14-year-old Forest Hill student, won the art competition, and produced the book's artwork, with staff guidance.

The book, Larry the Lorikeet, was officially launched by President Bill Marsh in August at Whitehorse Council in the presence of the Mayor, Cr Sharon Ellis, the other Councilors, AG Paul Mee and an audience of well over 100 people.

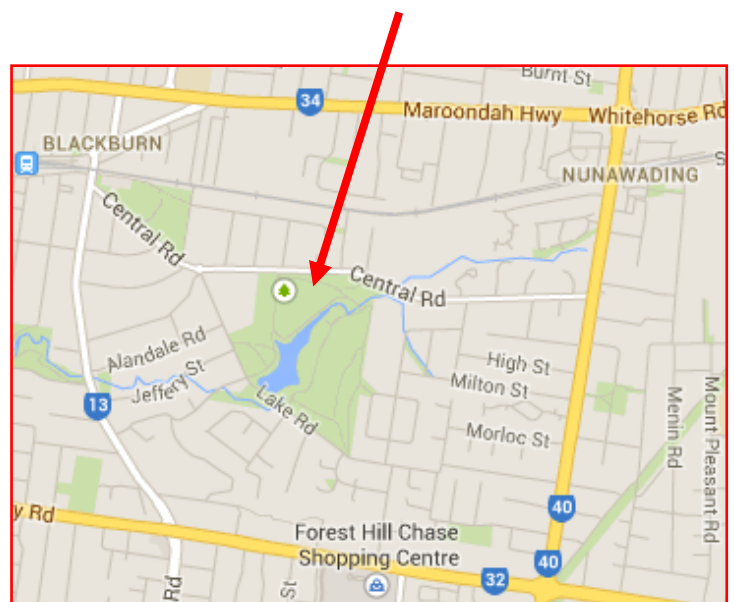
It will now be distributed to all local schools and libraries as well as being used in the Lake's education program for preschoolers.

Rotarians who have children and grandchildren are encouraged to read the book, and take your families to the lake to find Larry.



## LARRY LIVES HERE

**Blackburn Lake Sanctuary Central Rd Blackburn**



# CAMP AWAKENINGS

Grant Gittus of the RC of Aspendale is excited about a program supported by the RC Aspendale along with several other Clubs within District 9810.

Camp Awakenings is a 2½ day youth development program for Year Nine students, operated and funded for the last 15 years by a number of Rotary Clubs in District 9810 with support from Bendigo Bank. The Mt Eliza Camp was held earlier this year in April, and the Yarra Ranges Camp has just been held.

Camp Awakenings is focused on building support networks for the participants through friendship and trust. Through self-belief and motivation the participants develop their own methods to counter the challenges faced by youth.



Grant says that *"In reality, what we do is take the kids as far away from their normal situation as possible. We make them dance, we put them in groups where they have to make new friends, we keep them up late, we get them to do physically challenging activities, and we have speakers with life stories that make them re-think their own attitudes and choices. A small amount of water is also involved"*.



*"Many students have issues they are finding hard to deal with. The Camp not only gives them some tools to help make positive choices, it also shows them that fun can be had in life, if they choose to have it. They see Team Leaders, including adults and Rotarians having a good time and making fools of themselves as well - age barriers are non-existent on Camp, which helps deliver the message that everybody has something to offer if you let them".*

Gittus says *"Many of the students tell us afterwards (sometimes years later) that Camp was one of the best times of their lives. Many parents contact us to say that Camp has made a massive change to the behaviour of their children - they've come back with a positive attitude and a fresh look at their lives"*.

This Camp would not be possible without the commitment and ongoing financial support of the many Clubs in District 9810. The Camp Awakenings Leadership Team would like to say a massive "Thank You!!" for giving us the means to run a program we are so passionate about.

**Camp Awakenings: Choice. Challenge. Change.**





# INTERPLAST



Interplast has been recently been awarded full accreditation as part of the Australian Non-Government Organisation (NGO) Cooperation Program, referred to as the ANCP. Through the program, the Department of Foreign Affairs and Trade (DFAT) partners with Australian development NGOs who implement their own development and poverty alleviation programs overseas.

The accreditation process aims to provide DFAT and the Australian public with confidence that the Australian Government is supporting professional, well managed, community based organisations that are capable of delivering quality development outcomes.

With Rotarians ongoing support, this accreditation creates opportunities for Interplast to grow and expand it's work across the Asia Pacific region. Our Federal Government funding represents under 25% of Interplast's annual expenditure.

Please remember that this Rotary partnered organisation, with the Royal Australasian College of Surgeons- is the epitome of altruism! Donated medical services for free and donated Rotarian services on the Board and in the Clubs providing the financial support needed.

What are the aims of District 9810's Interplast Committee this year?

To increase the level of support from 16 Clubs to at least 32 Clubs and to fund the cost of a surgical team, \$45,000.

Your help would be gratefully appreciated!

Please contact Len Brear, District Chair Interplast Committee. for information and presentations:

lhbrear@bigpond.com

## EBOLA VIRUS THREATENS BO HOSPITAL

### DONATIONS SOUGHT TO BUILD AN ISOLATION



Rotary Australia World Community Service Ltd has a registered project in Bo, Sierra Leone (No. 46/2007-07 sponsored by the Rotary Club of Turramurra) whose aim is to build and extend the Bo Children's Hospital and to provide hygiene and basic health care and education.

The hospital now has a need of the highest order to provide an isolation ward. A quarantine ward has been on the project list for some time but now it is not an overstatement to say it is a matter of life and death. They need to raise \$40,000

The latest information available from Sierra Leone Government Ministry of Health (as at August 29th, 2014) is that the country has recorded 1033 cases with 383 deaths (including 140 health workers), and additional suspected cases.

In the nearby town of Kenema which is only one hours drive from Bo, there has been 173 reported deaths and an additional 64 cases in isolation, and now sadly.

Bo which has been free of any cases to date, has now incurred six deaths.

**Rotary Australia World Community Service** (or RAWCS), has DGR status and online payments paid to our Overseas Aid Fund are tax deductible.

Cheques can be made to Bo Children's Hospital Trust c/- RAWCS, P.O. Box 3168 Parramatta NSW 2124 or c/- P.O. Box 623 Balgowlah NSW 2093.



## 2016 COUNCIL ON LEGISLATION

The Council on Legislation, Rotary's "parliament," meets every three years to deliberate and act upon all proposed enactments and resolutions submitted by clubs, district conferences, the General Council and Conference of Rotary International in Great Britain and Ireland, and the RI Board. The Council itself also makes proposals. Some of Rotary's most important work has resulted from Council action. Women were admitted into Rotary because of the action of the 1989 Council on Legislation, and PolioPlus was born as the result of the 1986 Council.

The Council on Legislation is an important part of Rotary's governance process. The Council is where Rotary clubs have their say in the governance of the association.

Every three years, each district sends a representative to the Council, which reviews proposed legislation.

In 2016, PDG David Alexander will be D9810's representative.

The process requires that all final documentation is submitted to Rotary International by 31 December 2014. Before that date, Clubs are required to have proposed enactments / resolutions endorsed by their members; then by the Clubs in the District.

A District Resolutions Meeting will be held on 7th November 2014 coinciding with the District President's Meeting to consider proposed legislation prior to lodgement with RI.

Back in July District Secretary Ann Wheeler forwarded advice to all Clubs inviting submissions to be forwarded to PDG David Alexander in August. If you intend to put forward any submission it would be prudent to first check with David to ascertain whether he is able to accept a late submission.

Please refer to the District website for further details and to download Rotary legislation (RI Constitution, Bylaws and the Standard Rotary Club Constitution):

<http://operations.9810rotary.org.au/district-administration/council-on-legislation/>

and the Rotary International Website: <https://www.rotary.org/myrotary/en/council-legislation>

## NEW MEMBERS

**How many Prospects have you invited to your club?**

**What is your Target for this Rotary Year?**

**Your Club would appreciate some new Members!**

## 2015 DISTRICT CONFERENCE

Have you registered for the Ballarat Conference yet?

Friday 13th—Sunday 15th March 2015

Caro Convention Centre

Federation University

University Drive

Mt. Helen Vic. 3350

## DISTRICT 9810 ROMAC COMMITTEE

The District ROMAC Committee has been busy with the treatment of Otto Kepaw. A 16month old boy from Nauru, was diagnosed with patent ductus arteriosis. Before birth, blood flows between the aorta and pulmonary artery via the ductus arteriosus.

When the baby is born this blood vessel closes. Otto's did not, which meant that the abnormal blood flow was affecting his lungs and general health. He weighed just 7kg.

Otto was referred to ROMAC and he, and his mother Giannie, arrived at Tullamarine on 8<sup>th</sup> July. They were met by D9810 ROMAC Chair

Graeme and Heather Chester (RC Healesville), Manju Mohandos (RC Manningham) and Liz Olie (RC Doncaster), their first home host.

That same day Otto attended Monash Medical Centre for tests which were reviewed by Paediatric Cardiologist Dr Sara Hope who then briefed Otto's surgeon, Professor Andrew Cochrane, for Otto's 15<sup>th</sup> July operation.

The 1½ hour operation went well. Otto was soon back in his ward enjoying all the attention. After five days, Otto left hospital into the care of Russell and Marjolein Marnock (RC Emerald),

Professor Cochrane gave Otto the all clear on 26<sup>th</sup> July and Otto and Giannie were farewelled by the Chesters and Marnocks on 2<sup>nd</sup> August.





# DISTRICT 9810 LEARNING AND DEVELOPMENT UPDATE

BY PDG DAVID ALEXANDER

Over recent years, the District has realigned and restructured the content of Avenues of Service seminars and events such as President Elects Training Seminar and District Assembly to give Rotarians a structured learning path to prepare them to take on leadership roles in the community, the Club and beyond.

The recommended levels of training if you plan to become a Club President, (or a knowledgeable club officer or Rotarian) include (see the District website for details):

**Level 1 Rotary Leadership Institute [RLI]** (suitable for all Rotarians)

**Level 2 Pre-President Elects Training [Pre-PETS]** – for Rotarians planning to lead their Club in the next Rotary year.

**Level 3 Multi-District PETS [MD-PETS]** – for Presidents Elect to gain a broader understanding of Rotary at a District, National and International level in the upcoming year.

**Level 4 District Assembly** - for all Rotarians (club and district leaders and club members) to focus on delivering our local and international programs and projects in the most effective way, aligned to the strategic directions Rotary International and the 6 focus areas of The Rotary Foundation.

**Level 5 Avenues of Service Seminars** – provide the opportunity for Rotarians to specialise in their understanding of a particular Avenue of Service (Community, International, Vocational, Club and Youth) as well as in applying emerging technologies such as social media and on-line fundraising platforms to assist our causes.

Rotary is indeed a place to sharpen your skills as well as impart your professional knowledge to assist your fellow Rotarians. If you would like to get involved in assisting to organise, present, facilitate or contribute in any way to our District 9810 Learning and Development activities, please contact David Alexander david.alexander9810@gmail.com

Remember, you will get so much more personal satisfaction out of your Rotary experience if you attend



the learning and development events on offer throughout the Rotary year. I look forward to welcoming YOU at our next scheduled event! (refer to pages 21-24 for a full list of District events).

## Parkinsons Walk

Past DG Jenny Coburn shares a story about Judy Phelan, wife of Ian Phelan of the RC Oakleigh. It relates to a recent fundraiser event to raise funds for Parkinson's Disease which has afflicted Judy.

The "Fundraising Walk" has been and gone and what a wonderful day it was, a mild sunny 21 degrees in good old Melbourne. There were over 3000 walkers and hundreds of well behaved dogs participating on Sunday 31st August.

Judy expresses her thanks to the over 110 donations to sponsor her for this event. "I actually doubled my original goal with donations totaling \$10,112 on last check", says Judy.

"Ian and I arrived at Federation Square just as I was announced as the highest individual fundraiser for the event in Victoria".

To date the total funds raised by the event are over \$232,000 all of which provides funds to support services for people with Parkinson's and valuable research into a cure and cause.

Parkinson's Victoria will always need funds for research and support and their continuing good work. By the way just in case

anyone forgot to donate, or didn't receive the original email inviting sponsorship on July 22nd, you still have until the end of September to donate via the following link:

<https://register.eventarc.com/sponsor/view/270987/judy-phelan>



# COMMUNITY NEEDS ANALYSIS

## PAST PRESIDENT SHIA SMART REPORTS

On Sunday 24<sup>th</sup> August, nearly 20 people attended the District Community Needs Analysis Seminar.

PP Chris Potter gave us plenty to think about and work on. We were told that for Rotary to be relevant in its local community, then as Rotarians we need to know about our communities and their needs so that we can make a significant impact.

The seminar discussed how local councils have the resources and information to assist Rotary clubs in determining a need within their local community.

Group discussions looked at the individual clusters working on a common project which targets a specific community need, enabling a greater impact than if the clubs worked on their own.

A way of determining such a project is for clubs to meet on a regular basis with council to discuss what is required.

Chris also advised the group, that most councils have lots of grants available for service groups to apply for. The Director of Community Programs within councils, should have a Sponsorship and Fundraising Coordinator to help clubs with grant applications. Group discussion revealed that the utilisation of such a person ensured that such a grant was obtained.

The council Grants register is another ideal source of information in regards to the groups/areas which need assistance and council does not have the funding to support. For clubs looking for local groups to support, this is an ideal resource, and can usually be found on the Council websites.

Hampton President John Basarin shared with us Hampton's fitness trail project, the processes and work involved with council for such an initiative to be realised.

Group discussions were plentiful and it was great to see people sharing ideas about the community projects their clubs are involved in and if they can be utilised by other clubs.

# RAWCS FIJI PROJECT

A team of RAWCS Volunteers has just commissioned a Cardiac Cathetersiation Laboratory at the CWM Hospital, in Fiji.

The Lab was donated and installed by a team of RAWCS Volunteers from our District.

The lab has seen plenty of service since, with visiting volunteer cardiologists and other medical professionals expressing delight at the excellent quality of the images generated by the system.

This is the only publicly owned Cath lab in the Pacific Basin, and the CWM Hospital sees itself as becoming a centre of excellence in the delivery of specialist medical services to the region.



Peter Boens, Bainimarama PM of Fiji, Sarita Kapadia, cardiologist Dr Vijay Kapadia.



# MASH MAKES MEALS

Rotary Club of Mont Albert and Surrey Hills President Nigel Cooper advises that the Club provides a free meal on the first Friday of each month. Nigel indicated that club members identified a demand in the Box Hill area for additional meals for those in need.



The purpose of the meal is not just to provide food, but to provide a well balanced home cooked meal in a safe, warm and friendly community environment – a place to meet, greet and share a meal with others.

The dinner is advertised directly through relief agencies – including Box Hill Citizens Advice Bureau, Youth Connexions, Eastern Health Drug and Alcohol, St Vincent DePaul, Salvation Army, Anglicare and the Baptist Church.

The volunteers are Rotarians, Rotaractors, Friends of Rotary and Interactors with a minimum of seven per dinner split between, cooking, set-up, serving and clean up.

The doors open at 5pm offering those diners with a cup of tea/coffee, cordial and fresh fruit prior to the meal being served. Breadstreet bakery in Mont Albert provides fresh loaves of bread, rolls, pastries & muffins for diners to take home.

A two course meal is served and the diners disperse around just after 6pm when the clearing up and washing of dishes begins.

Average attendance is between 30 – 50, from a wide range of backgrounds and ages.

This is a wonderful programme that will create further opportunities for further engagement in the community. We are hoping that Whitehorse Cluster club(s) may consider taking on another Friday at the same venue in the month to further cement the work of Rotary, and would love other clubs in other clusters to explore local opportunities to take on this project.



*Membership means* **more.**



# THE DEMISE OF THE ROTARY CLUB OF CHIRNSIDE PARK

Back on the 21<sup>st</sup> October 1994 the Rotary Club of Chirnside Park had their Charter Night held at the Karalyka Theatre Function Centre in Ringwood.

The Rotary Club of Lilydale was our mother club under the guidance of the Late Peter Walter and present Lilydale Member, PP Philip Herry.

There were only two charter members, Ron Dickson (who was a constant member and Lynn Whelan (who resigned for a short time before returning to the Club) when the decision was made to close the club due to dwindling numbers. We nearly made 20 years – just 4 months short.

Chirnside Park was known throughout the District as “The Fun Club”, “The Club that dresses up for conferences (thinking outside the square)”, and considering our low member numbers we punched about our weight donating to many causes over the years with “Wheelchairs for Kids” being one of our many special programs.

Fortunately most of the members have stayed in Rotary.

Stephen Bode joined Croydon and had sat on District Committees, is a Past President, Secretary and held many other roles within the club and Stephen and his whole family are huge supporters of the Youth Exchange Program.

Ian Cumming, also a Past President, held various roles within the club and was responsible for keeping all the Youth Exchange Members in “Beanie Dolls” and taking them on excursions as well as trying to get them to barrack for the Hawks.

Charter Member Ron Dickson joined Rotary Club of Rosanna (District 9790) – Ron was well known for his work on the “Iscaro” – the weekly bulletin, and was President for 18 months (after our first six months following Charter) and held many roles within the club.

5 members – Rob Forbes, Jenny Hill, Ann McCarthy, Bryan McCarthy & Lynn Whelan have joined the Lilydale Rotary Club with each member taking their special interests and skills to the club.

Lilydale have kept the successful Seafood Extravaganza that has been run for many years by Chirnside going – (it’s happening October 11<sup>th</sup> – come along).

Allan Tierney is still looking for a suitable club to join, although there is a whisper that he may join Boronia.

Arch Carswell and Ian Pollock have unfortunately left Rotary.

So Chirnside still lives on in Rotary District 9810 – just under different clubs.

## THE NEW LILYDALE 5





## FOUNDATION HELPS FUND OVER \$700,000 OF D9810 PROJECTS IN 2013/14

In the 2013/14 year the District and its clubs drew on available Rotary Foundation Grants to undertake local and international projects with budgets totalling in excess of \$700,000.

### District Designated Funds in 2013/14

Before discussing the individual grants, the following table outlines what the overall situation was with the District's Designated Funds (DDF), at 30 June 2014.

HOW FOUNDATION FUNDS HELPED CLUB PROJECTS IN 2013/14		
<b>Available District Designated Funds (DDF)</b>	<b>AUD</b>	<b>USD</b>
2013/14 SHARE Funds - Half District Giving from 2010/11 Year		123,935
Brought Forward from 2012/13		22,862
Share of Interest from the (Permanent) Endowment Fund		119
Excess Funds Returned from 2011/12 and 2012/13 Simplified Grants		10,354
<b>TOTAL DDF Available for 2013/14</b>		<b>157,270</b>
<b>DDF Usage</b>		
<b>Funds Provided for District Grants (~50% of 2013/14 SHARE Funds)</b>	67,586	62,006
Paid to Clubs for Humanitarian Projects (See List of DG Club Projects)	48,401	
Paid to Club for a 1-Year Scholarship	10,500	
Contribution to 2013/14 GSE to D6580	7,000	
Grant Administration Expense	951	
Returned to The Rotary Foundation for 2014/15 Global Grant Use	734	
<b>Donations from DDF</b>		
Donation: Centre for International Studies in Peace & Conflict Resolution		4,000
Donation: Polio Program (used to match Club donations)		8,000
<b>DDF Funds Contributed to Global Grant Projects</b>		
Approved Grants (see List of GG Projects)		44,300
Grants Awaiting Foundation Approval		9,100
Reserved for Developing Grant Projects (not listed until Submitted)		25,000
<b>Total DDF Usage</b>		<b>152,406</b>
Carried Forward to 2014/15		4,864
		<b>157,270</b>

The year's new SHARE Funds were \$123,935 USD. These arose from the District's giving of double that in 2010/11. So together with other funds that carried over from the previous year, there was \$157,270 to be managed. Approximately half the SHARE funds were claimed, in cash, for the District Grant, with the remainder available for use for donations and Global Grants. Details are shown in the table above.

## District Grants

The District received A\$67,586, in cash, for use with club District Grant (DG) projects. All but \$734 was paid to clubs for their grant, and the small remainder is about to be returned to TRF where it will be available for use with Global Grants.

There were 8 local projects and 9 international ones. Additionally, a DG was awarded to help fund a 1-year scholarship at NYU, and a contribution of \$7,000 was made toward the cost of the Group Study Exchange to D6580, South Indiana in the USA.

2013/14 DISTRICT GRANT CLUB PROJECTS				
No	Club	Project	Grant \$	Total \$
01	Beaumaris	Construct a Reflections Garden, Sandringham Hospital	2,000	6,000
02	Beaumaris	Water & Sanitation Project, Sabu Island, Indonesia	4,000	8,000
03	BMC	5 Laptops for Palliative Care Patients, LCM Healthcare	1,944	5,094
04	Boronia	Equip Classroom at Eastern Ranges PS for Autistic Children	2,000	5,227
05	Boronia	Drinking Water & Sewerage, Ucunivatu PS, Taveuni Is, Fiji	4,000	10,668
06	Box Hill Central	Facial Surgeries & Surgical Train'g, Khulna College, Bangladesh	4,000	10,037
07	Dingley Village	U/g Toilets & Showers, Salala Street Hart Village, Valelevu, Fiji	1,242	2,484
08	Doncaster	Early Learning Backpacks for Issue by MCHS, Manningham	2,000	6,104
09	Greater Melb.	Greenhouse for Tomatos & Training, for Educ'n Centre, Kenya	4,000	9,048
12	Ringwood	AV Equipment for "Reporters' Academy" at Ringwood SC	2,000	4,071
13	Ringwood	Equip Medical & Birthing Centre, Jabang Village, The Gambon	4,000	9,616
14	Manningham	1-yr Ambassadorial Scholarship to Law Faculty of NYU, USA	10,500	20,500
16	Manningham	Establish a Market Garden for Vulnerable, Turalei, Sth Sudan	4,000	11,825
18	Doncaster	76 1-yr Scholarships for AIDS Orphans, Bulawayo, Zimbabwe	4,000	8,000
19	Boronia	35 iPads for Each of 2 Primary Schools, Taveuni Is., Fiji	4,000	11,170
20	Noble Park	Educational Books for Yarraman PS Library, Noble Park	1,730	3,460
21	Croydon	Staff Psych Texts & Unplanned Admission Packs, M'dah Hosp.	1,485	3,155
22	Beaumaris	Upgrade Birthing & Maternity Waiting Room, Sand'h'm Hosp.	2,000	9,547
Totals for 2013/14 Club District Grants			58,901	144,006

[NB: The Group Study Exchange is Not Listed as a Club Project]

## Donations

Our District has traditionally supported Rotary's Peace Centres with an annual donation.

The donation to Polio was administered such that where clubs donated \$500 or more to the Polio Program, it was matched from the \$8000 "pool" with \$500. When received by TRF, the DDF component was matched at 0.50c-for-\$, thus adding \$250 to the donation. Then, as part of the agreement with the Gates Foundation, the total donation was again matched, this time at 2\$-for-\$, which built the club's \$500 donation to a total value of \$3,750. This occurred for the first 16 clubs that donated, resulting in the Polio program receiving \$60,000 USD for the \$8,000 DDF outlay.

## Global Grants

During the year the Foundation approved 5 Global Grants (GG) that also benefitted from a contribution of the District Designated Fund. A further application was also submitted to TRF for approval, for which funds were committed, but approval not yet gained.

Where \$10,000 USD or more is contributed to funding a GG project by D9810 clubs, the partners may request a match of up to \$10,000 USD of DDF. The DDF and cash is then eligible for matching from the Foundation's World Fund on the \$-for-\$ basis for DDF contributed, and 0.50c-for-\$ for cash contributions.



Where cash contributions are made through The Australian Rotary Foundation Trust, they are eligible for tax deductibility, and they can contribute toward Paul Harris Fellowships.

One GG project required \$5,000 under a Governor's commitment made in earlier years. This helped 1,250 families in Honduras to have clean water.

From the table below, it can be calculated that to meet the budgets for the six projects funded last year, clubs made cash contributions of \$286,085, or only 50.5% of the total required.

Furthermore, money received from the Foundation for these projects – that is, the DDF component plus World Fund matching – amounted to \$280,142. This is \$33,000 more than the \$247,570 that clubs and Rotarians gave three years ago.

**Surely these funding enhancements are sound reason not only to embrace the Foundation Grants program for your projects, but also for your club and its Rotarians to support The Rotary Foundation generously.**

GLOBAL GRANT PROJECTS BENEFITTING FROM D9810 DDF					
GG No.	Primary Clubs	Project	D9810 DDF	TRF Grant Value	Project Value
<b>Projects Approved by TRF</b>					
1410619	H:Bali Kuta, D3420 Indon. I:Seaside, D5100 CA USA	Provide Clean Water & Sewerage to a School & Local Communities at Kali Ngara, Sumba Is., Indonesia, while Providing Training in Construction Maintenance & Hygiene for Local Trades People. <a href="#">Eight D9810 Clubs contributed to this GG.</a>	9,300	60,887	148,511
1410860	H:Roatan D4250, Honduras I:Arlington D5790, OR USA	Provide Potable Water to Several Villages of La Moskitia, Gracias a Dios, Honduras, by Installing 1,250 Sawyer Water Filters into Homes <a href="#">D9810 is one of 3 Districts contributing \$5,000 DDF</a>	5,000	31,218	83,654
1415907	H: Taveuni Is, D9920 Fiji I: Chelsea D9810 Vic. Australia	Provide Restoration & Training in Building Techniques for Niusawa SC Girls' Dormitory, Welagi, Taveuni Is., Fiji	10,000	24,075	58,225
1416150	H: Meru D9200, Nairobi Kenya I: Healesville D9810, Vic. Aust.	Establish a Farm for Indigenous Goat Breeding and Provide Initial Stock and Supplies, Kariakomo, Kenya <a href="#">Nine D9810 clubs contributed to this GG</a>	10,000	40,573	111,719
1418432	H: Kudus D3420 Indonesia I: Glen Waverley D9810, Vic Aust.	Reticulate Water from Springs to Each of Japan Village and Kuwukan Village on Kudus; and to Kendal Village on Central Java, Indonesia to Establish a Clean Water Supplies	10,000	18,539	43,868
<b>Totals for Approved Projects</b>			<b>44,300</b>	<b>175,292</b>	<b>445,977</b>
<b>Projects Awaiting TRF Approval</b>					
1419174	H: Mt Hagen D9600, PNG I: Centralia D5200 OR USA	Provide Clean Water & Sewerage to a Village of Madan, near Mt Hagen, PNG <a href="#">Five D9810 clubs contributed to this GG</a>	9,100	51,450	120,250
<b>Totals for 2013/14 Projects</b>			<b>53,400</b>	<b>226,742</b>	<b>566,227</b>

Graham Richardson  
D9810 Grants Subcommittee Chair

(This article is part of the requirement for the District to report on the use of all DDF to member clubs. An Annual Report will be provided at the next Presidents' Meeting.)